

OPHA NEWS

Ontario Public Health Association

July-October 2004

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OPHA

Ontario Public Health Association
l'Association pour la santé publique de l'Ontario
Established/Établi 1949

Founded in 1949, the Ontario Public Health Association is a voluntary, charitable association that provides leadership on issues affecting the public's health and strengthens the impact of people who are active in public and community health throughout Ontario.

OPHA News is the bi-monthly newsletter of the Ontario Public Health Association (OPHA). The newsletter highlights Association news and upcoming events in public and community health in Ontario, and offers thought-provoking articles on public health issues and in-depth reports on Association positions .

President - Peter Wiebe
Executive Director - Elizabeth Leach
Editor - Sophie Bart

Annual OPHA Conference & General Meeting

Public Health: The Best Health Investment *Thinking Fast - Thinking Smart - Thinking New*

November 23 - 24, 2004

Toronto Marriott Downtown Eaton Centre

Don't miss this exciting opportunity to learn, network with colleagues and be on the leading edge regarding emerging public health issues. Conference details are available on our website at www.opha.on.ca/conference.

President's Column

Welcome - I trust everyone has had a great summer. There used to be a time when summer meant a 'slower pace', but that myth has been dispelled a while ago. On behalf of the Board of Directors, I want to welcome our new Executive Director, Elizabeth Leach.

Ms. Leach has extensive and diverse management experience with specific expertise in governance, policy, strategic planning and organizational development and renewal. She has held senior management positions in a variety of not-for-profit health care settings - community hospitals, government, health care professional associations and coalitions - and has been a member of several provincial government advisory committees.

Ms. Leach received a Master's degree in Psychology from the University of Western Ontario and is a graduate of the Master of Health Science (Health Administration) from the University of Toronto. She is the author of numerous health care related articles and policy papers and is currently Adjunct Faculty in the Department of Health Policy, Management and Evaluation, Faculty of Medicine, University of Toronto. She is a Certified Health Executive (CHE), as designated by the Canadian College of Health Service Executives, and is also an Executive Member of the Canadian Society of Association Executives.

I also want to thank the Executive of OPHA and all the staff for their extra work and dedication in keeping us on track in spite of the void and the turmoil it created.

The conference is moving ahead as well and I look forward to meeting as many of you as I can. The committee has put together an extraordinary program and again I thank them for their dedication and hard work.

See you in the fall.



Peter Wiebe
President, OPHA ◀



Association Updates

OPHA Letters

The OPHA has recently issued letters on the following topics:

- Building Environmental Health Capacity within Public Health
- Draft Nutrition Recommendations for Canadians
- Industry Emissions Reduction Plan
- National Breastfeeding Strategy
- Planning Reform Initiative
- Regulation of Local Air Quality
- School Meal Funding
- St. Clair Streetcar Lanes
- Support for the Canadian Child Care Federation

To view the full text of the documents, visit www.opha.on.ca/advocacy/letters.html.

Eat Smart! School Cafeteria Program listserv (from the Nutrition Resource Centre)

A new listserv has been set up for the Eat Smart! School Cafeteria Program, to facilitate discussion and information sharing between health unit staff working on the Eat Smart! School Cafeteria Program. To subscribe to the listserv, go to: <http://list.web.net/lists/listinfo/esschool-1>.

The current Eat Smart! listserv will continue to be used to facilitate discussion and sharing of ideas and resources for the Eat Smart! restaurant and workplace cafeteria programs.

New Resources from the Heart Health Resource Centre (available at www.hhrc.net)

Orientation to Heart Health Manual – Revised September 2004: This newly revised Orientation to Heart Health in Ontario Manual in electronic form provides detailed information about the Ontario Heart Health Program – Taking Action for Healthy Living. Various components of the manual can be downloaded from the HHRC website.

The Use of Theory in Heart Health Promotion: What it can (and cannot) tell us: This resource has been written in plain language by Jennifer Poole, a health promotion consultant and candidate for her PhD in the Department of Public Health Sciences, Faculty of Medicine, University of Toronto. It is meant for health promotion practitioners who want to get a better handle on theory. It reviews six heart health stories covering different kinds of initiatives in a variety of settings, and examines which theories are exemplified, the pros and cons of each, and what other theories are evident in the story.

Also included in the resource is a chart that summarizes the theories used in the stories as well as some of the other most popular theories in health promotion today.

Member Services

The OPHA Board of Directors has recently reviewed the services that the Association currently offers to members. To better serve you while ensuring the most efficient use of resources, the Board has decided to implement the following:

1. A “Members-Only” section on the OPHA website

From here, members will now be able to access association by-laws, past issues of the OPHA News (as of March 2004), and minutes from Board of Directors meetings (as of January 2003). We will continue to develop this as time goes on.

To access the members-only section of the website, go to www.opha.on.ca/members and enter the following information:

Username: opha ; *Password:* 123

2. A “Members-Only” listserv

This new members-only electronic mailing list is intended to facilitate discussion, networking and information-sharing between association members.

Members will be automatically subscribed to the listserv, and you will soon receive an email introducing you to the service. There will also be instructions on how to unsubscribe yourself if you do not wish to be a listserv member.

If you do not receive the introductory email, please send your email address to Sophie Bart, OPHA Coordinator of Communications & Volunteer Resources at sbart@opha.on.ca or (416) 367-3313 / 1-800-267-6817 ext. 237.

3. Changes to the distribution of OPHA News

The *OPHA News* will be changing from a monthly to a bi-monthly publication. In addition, as of January 2005, the newsletter will be distributed primarily in electronic format through the listserv and posted on the members-only section of the website. Members who do not have email access will continue to receive the publication in print format. Members with email access who wish to also receive the publication in print format can send their request to Sophie (contact information above).

We hope that as OPHA members, you will enjoy these enhanced benefits. Any questions, concerns or comments are welcome, and can be directed to Bart, OPHA Coordinator of Communications & Volunteer Resources at sbart@opha.on.ca or (416) 367-3313 / 1-800-267-6817 ext. 237. ◀

Chronique du Président

External Announcements

Bienvenue. J'espère que tous et toutes vous avez passé un été formidable. Autrefois, l'été était synonyme d'un certain ralentissement, mais ce mythe a été réfuté, il y a un quelque temps. Au nom du Conseil d'administration, je désire souhaiter la bienvenue à notre nouvelle directrice générale, Elizabeth Leach.

Mme Leach possède une expérience approfondie et variée en administration et un savoir-faire particulier dans les secteurs de la gouvernance, des orientations, de la planification stratégique et du développement et du renouveau organisationnels. Elle a occupé des postes-clés de direction dans divers établissements de soins de santé sans but lucratif : hôpitaux communautaires, gouvernement, associations et coalitions de professionnels des soins de santé – et elle a été membre de plusieurs comités consultatifs au gouvernement provincial.

Mme Leach détient une maîtrise en psychologie de l'Université de Western Ontario et une maîtrise en sciences de la santé (administration de la santé) de l'Université de Toronto. Elle est l'auteure de nombreux articles et exposés d'orientations sur les soins de santé, et est actuellement membre auxiliaire du corps professoral au département de politique, gestion et évaluation de la santé, à la Faculté de médecine de l'Université de Toronto. Elle possède le titre de « Certified Health Executive » (CHE)/cadre de santé agréé, décerné par le Collège canadien des directeurs des services de santé, et est également membre de la direction de la Société canadienne des directeurs d'associations.

Je désire également remercier la direction de l'ASPO et tout le personnel pour le travail supplémentaire qu'ils ont fourni et le dévouement dont ils ont fait preuve pour nous maintenir sur la bonne voie malgré le vide et la confusion que cela a créée.

L'organisation de la conférence va bon train et j'espère avoir l'occasion de rencontrer le plus grand nombre possible d'entre vous. Le comité a mis au point un programme extraordinaire et, encore une fois, j'en remercie tous les membres pour leur engagement et leur travail assidu.

Au plaisir de vous rencontrer cet automne.



Le président de l'ASPO,
Peter Wiebe ◀

Calls for Submissions & Applications

Post-doctoral and New Faculty Fellowships (Comparative Program on Health and Society, Munk Centre for International Studies, University of Toronto) Deadline for applications: Nov. 12, 2004. For details, visit: www.utoronto.ca/cphs.

Health Promotion Award (Canadian Medical Association) Nominations due by Nov. 30, 2004. Visit www.cma.ca/index.cfm/ci_id/40757/la_id/1.htm for details.

15th World Conference on Disaster Management (Canadian Centre for Emergency Preparedness) Deadline for abstracts: Dec. 4, 2004. Visit www.wcdm.org for details.

Partnerships for Health System Improvement (Canadian Institutes of Health Research) Deadline for letters of intent: Nov. 22, 2004. Details available online at www.cihr-irsc.gc.ca/e/24797.html.

Status of Women Canada's Policy Research Fund (Status of Women Canada) Deadline for proposals: Dec. 3, 2004. Details available online at www.swc-cfc.gc.ca/funding/prfcfp_e.html.

Nursing Best Practice Guideline doctoral fellowship (Registered Nurses Association of Ontario) Deadline for letters of intent: Dec. 16, 2004. Details available at www.rnao.org/bestpractices.

New Resources

Coming Out About Lesbians and Cancer (Ontario Breast Cancer Community Research Initiative, June 2004). Available from <http://dawn.thot.net/lbcp>.

Social Determinants of Health: Canadian Perspectives (July, 2004). Edited by Dennis Raphael. Available for purchase from www.cspi.org/books/s/socialdeter.htm.

Overweight and Obesity in Canada: A Population Health Perspective (Canadian Population Health Initiative, Canadian Institute for Health Information, August 2004). Available from www.cihi.ca.

Green Power Vision and Strategy for Canada (Pollution Probe, September 2004). Available from www.pollutionprobe.org

Mercury Rising: Mercury Emissions from Ontario Power Generation's Coal-fired Plants (Ontario Clean Air Alliance, September 2004). Available from www.cleanairalliance.org.

Economic Evaluation Across the Four Faces of Prevention: A Canadian Perspective (Centre for Health Economics and Policy Analysis, McMaster University, May 2004, released September 2004). Download the report www.cpha.ca/coalition/economic.

Exotic Dancing: Health and Safety (Sex Trade Advocacy and Research, 2004). The 1-page summary is available from www.uwindsor.ca/star.

Helping Children Thrive: Supporting Woman Abuse Survivors as Mothers (Centre for Children & Families in the Justice System, 2004). Download the report from www.lfcc.on.ca/mothers.html.

Factsheet: Integrating Self-Help Strategies in your Health Promotion Work (Self Help Resource Centre). For a free copy, email oshnet@selfhelp.on.ca or call (416) 487-4355 or 1-888-283-8806. ◀

Annual OPHA Conference & General Meeting

Public Health: The Best Health Investment *Thinking Fast - Thinking Smart - Thinking New*

November 23 - 24, Toronto Marriott Downtown Eaton Centre
www.opha.on.ca/conference

Rainbow Health 2004: Improving Access to Care

November 4 - 7, Gatineau, Quebec
www.rainbowhealth.ca

Intergovernmental Relations - A New Deal for Municipalities

November 5, London
For information, please contact Mr. Ross
Gibbons at (519) 661-2111 Extension
85162 or rgibbons@uwo.ca

Ontario Self-Help Network Regional Self-Help Conferences

November 5, Kingston
November 13, Waterloo
For more information and to register,
contact Gillian Kranias at (416) 487-4355/
1 (888) 283-8806 or oshnet@selfhelp.on.ca

Getting it Together 1st National Conference on Integrated Chronic Disease Prevention

November 6 - 9, Ottawa
www.cdpcac.ca

Countermeasures: Ontario Conference on Impaired Driving

November 7 - 8, Toronto
[www.occid.org/arrivealive/
countermeasures.html](http://www.occid.org/arrivealive/countermeasures.html)

Embracing Our Future: Ideas For Tomorrow OACAO/OCSA Joint Conference

November 7 - 9, Alliston
[www.ocsa.on.ca/Conference/2004/
body_conference_main.html](http://www.ocsa.on.ca/Conference/2004/body_conference_main.html)

Asking the Right Questions

Talking about sexual orientation and gender
identity in mental health, counselling and
addiction settings

November 9, Toronto

For information or to register, contact
Francesca Tellis at 416 535-8501 ext. 6772
or francesca_telliss@camh.net.

Controlling the Risk: Science to Combat Global Infectious Diseases

November 9 - 10, Toronto
www.cghr.org/events.htm

Alcohol Policy Network Teleconferences: "Impaired Driving 101" and "Alcohol Policy 101"

November 10 and 16
www.apolnet.org/RegistrationSheet.html

Ovarian Cancer Symposium

November 13, Hamilton
www.ovariancanada.org

Health Action Assembly Ontario Health Coalition

November 13, Toronto
www.ontariohealthcoalition.ca

OHAfrica Gala

November 14, Toronto
www.ohafricagala.com

Canada's Sustainable Technology & Services Summit

November 15 - 16, Ottawa
www.stss.ca

Ontario Environment Network Fall Conference and AGM

November 19 - 20, Milton
www.oen.ca/events.html

A Community Forum on Homelessness — Linking Ottawa Research with Action and Policy

November 22, Ottawa

To register, contact Lynne Browne at
lbrowne@ysb.on.ca

Trauma Healing in Mental Health and Addiction Work

November 25, Brampton

For more information, contact
905-846-2829 or regehr@stn.net ◀

Membership in the OPHA

Membership runs for a period of one year from the date of joining, and fees are tax deductible. Corporate memberships are not available.

Regular OPHA Membership is \$70, OPHA Constituent Society Members, \$65, Student / Retired / Unemployed, \$35. (Rates are subject to change.) For application forms, call Nolly Baksh-Singh at the OPHA office at (416) 367-3313 or toll-free 1-800-267-6817 (Ontario only) ext. 224, write to 700 Lawrence Ave West, Suite 310, Toronto, Ontario, M6A 3B4, fax (416) 367-2844 or email nolbaksh@opha.on.ca. You can also download an application form from our web site at www.opha.on.ca/membership.

Conjoint membership with the Canadian Public Health Association is available by contacting CPHA directly at 1565 Carling Ave., Suite 400, Ottawa, Ontario, K1Z 8N8. Tel: (613) 725-3769. Fax: (613) 725-9826

Advertising in OPHA News

OPHA accepts inserts and advertisements that would be of interest to its membership.

Cost:

- \$200 for one 1/4 page ad
- \$300 for one 1/2 page ad
- \$350 for one full page ad or insert (1,000 copies required).

Reduced fees for multiple mailings are available. Additional charges for postage costs may be applied. Advance approval of copy is required.

Contact Sophie Bart, Editor, at (416) 367-3313 / 1-800-267-6817 ext. 237 or sbart@opha.on.ca for further details. ◀