



Engaging Priority Populations

Save the Dates – October 5 & 6, 2011

2011 OPHA Fall Forum

Joint initiative of the Ontario Public Health Association and Health Promotion Ontario to be held at the Toronto Marriott Downtown Eaton Centre Hotel.



Public health professionals play a key role in creating a supportive environment for health through community and citizen engagement; we strive to deliver programs and services that support local capacity and meet the needs of the community.

The OPHA Fall Forum will provide a unique opportunity for public health professionals and members of other community agencies to share and learn effective approaches to engage priority populations. Together, we can work towards engaging priority populations and creating more equitable health outcomes.

Specifically, the Forum aims to:

- Identify effective strategies and tools to engage priority populations
- Explore innovative practice-based approaches to managing challenges and taking advantage of opportunities
- Present practice-based examples of how public health professionals can enhance interest and participation in policy issues
- Explore opportunities for innovative partnerships with those who also serve priority populations.

